

● **2003 editorial calendar**

January

- Aspect Ratios and Digital Video
- The Mac As DV Production Platform
Bonus Distribution: MacWorld SF

Editorial Close: 10/29/02
Ad Space Close: 11/19/02
Ad Materials Due: 11/26/02
Mail Date: 01/03/03

February

- DV Streaming at Your Server
- Corona and the Digital Studio
Bonus Distribution: NY DV

Editorial Close: 12/5/02
Ad Space Close: 12/27/02
Ad Materials Due: 1/7/03
Mail Date: 02/07/03

March

- DVD Duplication & Printing
- Protecting Digital Content

Editorial Close: 1/7/03
Ad Space Close: 1/28/03
Ad Materials Due: 2/04/03
Mail Date: 3/07/03

questions???

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For questions about *eMedia* editorial opportunities: email Stephen F. Nathans at stephen.nathans@infotoday.com

April

- DV Editing & DVD Authoring
- When Studios Stream
Bonus Distribution: NAB

Editorial Close: 2/05/03
Ad Space Close: 2/26/03
Ad Materials Due: 3/05/03
Mail Date: 4/04/03

May

- HD on DVD Update
- DVD-Audio vs. SACD: Too Small to Call?

Editorial Close: 3/05/03
Ad Space Close: 3/25/03
Ad Materials Due: 4/01/03
Mail Date: 5/02/03

June

- Producing DV for HDTV
- Turnkey DCC Solutions
Bonus Distribution: CEBIT, LA DV

Editorial Close: 4/08/02
Ad Space Close: 4/29/03
Ad Materials Due: 5/06/03
Mail Date: 6/06/03

July

- Applying the Apple Server
- Corporate DVD Authoring Update
Bonus Distribution: MacWorld, Siggraph

Editorial Close: 5/6/03
Ad Space Close: 5/27/03
Ad Materials Due: 6/03/03
Mail Date: 7/03/03

August

- Digital Asset Management in the Digital Studio
- "True Digital" Displays

Editorial Close: 6/04/03
Ad Space Close: 6/24/03
Ad Materials Due: 7/01/03
Mail Date: 8/01/03

September

- The New NLE Taxonomy
- Digital Audio Workstations

Editorial Close: 7/9/03
Ad Space Close: 7/29/03
Ad Materials Due: 8/05/03
Mail Date: 9/05/03

October

- Choosing a DVD Production System
- Storage for Streaming

Editorial Close: 8/05/03
Ad Space Close: 8/25/03
Ad Materials Due: 9/02/03
Mail Date: 10/03/03

November

- Equipping a Project Studio
- Publishing on a DVD-R
Bonus Distribution: Visual Effects World

Editorial Close: 9/09/03
Ad Space Close: 9/30/03
Ad Materials Due: 10/07/03
Mail Date: 11/07/03

December

- End-of-year/state-of-industry roundups:
DVD Duplicators • Mid-Level DVD Authoring • Hi-Rez Monitors • NLEs

Editorial Close: 10/03/03
Ad Space Close: 10/24/03
Ad Materials Due: 10/31/03
Mail Date: 12/05/03